Project Progress Presentation

March 2014

Human Security through Inclusive Socio-Economic Development in Upper Egypt
Outline

• Highlights
• Sensitization on Human Security
• Territorial Mapping
• Labor Market Assessment
• Quick Wins
• Information, Referral and Counseling System
• Training Packages
• Village Saving and Loan Associations
• Youth Volunteer Services
Highlights

The Hayat project has positioned itself positively within the community gaining **POSITIVE RAPPORT** with local organization and the local government.

While **A LABOUR MARKET ASSESSMENT** and the **TERRITORIAL MAPPING** have been completed they revealed great need for the capacity building of local institution for the formation of the **HUMAN SECURITY FORUM**.

The project piloted the functioning of **the HUMAN SECURITY FUND** for rapid impact interventions. This involved **CAPACITY BUILDING OF NGOS** on proposal writing and on the concept of **HUMAN SECURITY**. These rapid, “quick win”, interventions, aiming to reach over 200 households were planned by local NGOs.

Interventions are in execution to establish **TRUST IN THE COMMUNITY** and show some **IMMEDIATE VISIBLE IMPACT** to facilitate further engagement and commitment to project activities.
Highlights

Initial project activities have also resulted in leveraging **LOCAL GOVERNMENT INVOLVEMENT AND COMMITMENT** to financially support half of the “quick win” projects, with an estimated budget of 250,000 EGP.

On a final beneficiary level, **FARMERS’ capacities** have been built on the importance of compliance with **GOOD AGRICULTURAL PRACTICES**. Promoting low cost technologies for agribusinesses such as sun-drying tomatoes shows farmers how **VALUE ADDITION** can increase their **INCOME** and reduce their **VULNERABILITY**.

Finally the Ministry of Local Development is planning to **REPLICATE AND UPSCALE** new intervention in the south of Minya.
Sensitization on Human Security

• Project staff has received training on the concepts of human security,
• Several focus group discussions and awareness sessions were conducted with local government at several levels as well as with civil society organizations to present the project and the Human Security concept.
Territorial Mapping

NGOs
- Too many NGOs yet not umbrella NGO
- Lack of local development plans and lack of coordination and often filling short comings of the government
- No staffing and limited financial resources
- Often politically motivated

Youth Centers
- Considered NGOs but are managed and run by the government
- Lack of planning, results in budgets of around 500 EGP per year
- Most activities are male oriented

Women
- Women are well educated, often in health related vocations
- Often not employed

Private Sector
- there is no developed private sector per se
- Mostly small and medium enterprises, mainly groceries
- There are no wholesale markets

Local Administration
- Limited budget of 1-2 Million EGP per year
- Lack of equipment and staffing
Labor Market Assessment

Resources
- rich agricultural lands
- limestone and marble

Industries
- factories have been privatized or have decreased in size
- New idle industrial zones rely on unavailable raw materials

Agriculture
- farming as the backbone
- highest potential economic activity
- least favorable of all possible economic activities
Labor Market Assessment

Labor
- rich in manpower
- seek work in the public sector, most take up other skilled crafts
- most are unable to sustain education

Finding Employment
- labor in Minya relies on referral in seeking jobs
- not proactive to seek employment for fear of social image
- limited awareness, trust and visibility job matching efforts

Women
- highly active stakeholders in Minya’s labour market
- favored by employers due to being more loyal and less picky regarding the tasks.
- restricted to certain tasks in various industries
Quick Wins

• Rapid interventions
  – create high rapport within the targeted communities
  – deliver tangible results
  – within a quick time
  – involve the community

The local government is collaboratively financing community development projects
Information, Counseling and Referral System

• Establish the ICRS office as an independent office

• **Nahdet El Mahrousia**, will run the activities and manage the ICRS office
Training Packages

• The project has undertaken several interventions with regards to implementing training packages reaching over 300 farmers
  – Packing and Packaging
  – Sun dried Tomatoes
  – Production of Grapes
  – Post Harvest
  – Knowledge Agents
  – Good Agricultural Practices

![Production Cost of Tomatoes](image)

- Cost of irrigation
- Cost of pest control
- Cost of Fertigation
- Cost of soil preparation
Village Savings and Loans Associations

- The concept of VSLA introduced to project stakeholders.
- CARE has been contracted on this outcome for specific implementation.
- Most NGOs were found weak in areas related to governance and very weak in areas related to gender and women's empowerment.

Empowerment of poor women through access to financial services achieving economic security.
Youth Volunteer Services

• The concept has been introduced to the University of Minya, as a possible partner.
• In cooperation with Minya University, the terms of reference of the Youth Volunteer Services have been drafted.
• Training manuals are being finalized.